



DATE: July 21, 2010

TO: CFAB Board Members and Alternates

CC: Mr. Robert Maxie, Ms. Kathy Diaz, CDFA

FROM: Karla J. Stockli, Chief Executive Officer

SUBJECT: CFAB Board Meeting

Chairman Paul Mesple has called for a meeting of the California Fig Advisory Board to be held as follows:

Date: August 3, 2010

Time: 12:30 p.m. *Light Lunch Will Be Served*
1:00 p.m. *Annual Meeting*

Place: Grand Occasions Catering & Banquets
Emerald Room
4584 W. Jacquelyn Ave, Fresno, CA

Mark your calendar for this important meeting. Please RSVP whether or not you will be attending this meeting by July 30, 2010 via email, fax or phone to this office.

CALIFORNIA FIG ADVISORY BOARD

AGENDA

August 3, 2010

1. Call to Order by Chairman Paul Mesple
2. Roll Call

MEMBERS

Paul Mesple, Chairman
Gary Jue, Vice Chairman
Mark DeBenedetto
Richard DeBenedetto
Kevin Herman
Kim Van Vleet
Mike Emigh
Keith Jura
Mike Jura, Jr.
Roy Jura

ALTERNATES

Madeleine Mesple
Linda Cain
Maury DeBenedetto

Jim Gargiulo
Todd Simon
Lisa Jura
Matt Jura

3. Approve Minutes of June 21, 2010
4. CDFA Report
5. Nominations of Ex-Officio Members Exhibit 1
6. Election of 2010-2011 FY Officers Exhibit 2
7. Proposed Annual DFA Research Survey Exhibit 3
8. Proposed Market Development Activities Exhibit 4
9. CFAB Finances for review and approval:
 - A. 2009-2010 Statement of Income/Loss Exhibit 5
 - B. 2010-2011 FY Budget / Assessment Rate Exhibit 6
 - C. 2010-2011 FY Substandard Fig Pool Budget Exhibit 7
10. Executive Session (*Closed session pursuant to California Governmental Code 11126(a)*)
11. New Business
12. Adjourn